

Equipment Being Used At Winter Games in Vancouver

17-Feb-10 I-MOVIX Launches SprintCam® Vvs HD Live Ultra-Slow-Motion System

I-MOVIX today announced the 2010 NAB Show (Booth C4644) launch of the SprintCam® Vvs HD (Phantom® Powered), a new ultra-slow-motion system that provides unprecedented performance in live high-definition (HD) broadcast production.

Featuring the renowned quality and usability of I-MOVIX's award-winning SprintCam technology, SprintCam Vvs HD operates at frame rates from 25 to 2,500 fps in full HD (up to 100 times slower than the live action), and provides instant replay at native HD resolution and image quality.

Specially designed for live broadcast use, SprintCam Vvs HD can be specified in a standard camera version or optimized for shoulder-mounted portable shooting, providing an outstanding level of convenience and creativity in ultra-slow-motion action. Some of the new features include a dual output allowing a camera operator to shoot and record at the same time, segmented memory, a replay vary-speed function, and integration of both live- and replay-view on the viewfinder.

"With this addition to the SprintCam range, we have created a powerful tool for broadcasters and filmmakers who want the best possible creative slow-motion tool in live situations," said Laurent Renard, CEO of I-MOVIX. "SprintCam Vvs HD is very easy to use and delivers the most extreme slow motion available in today's market."

Developed in collaboration with Vision Research, the SprintCam Vvs HD system comprises the latest generation of the Vision Research high-speed HD camera; an operational control panel providing a real broadcast-quality color matrix and control of frame rate choice; a slow motion remote allowing the user to select a video sequence and instantly replay it with an HD-SDI output for live broadcast or storage on any SDI recorder for later use; and the camera control unit, providing control of the slow-motion instant replay, camera control, and data interface between camera, EVS server, or SDI recorder.

SprintCam Vvs HD complements the SprintCam range of ultra slow motion solutions, together with the newly enhanced SprintCam V3 HD announced in January 2010. The award-winning SprintCam range, which also includes the SprintCam Live V2.1, offers industry-leading features, performance, and usability for any broadcast, commercial, movie, or scientific shoot.

More information on I-MOVIX products is available at www.i-movix.com

About Vision Research

Vision Research designs and manufactures high-speed digital imaging systems used in applications including defense, automotive, engineering, science, medical research, industrial manufacturing and packaging, sports and entertainment, and digital cinematography for television and movie production.

The Wayne, N.J.-based company prides itself on the sensitivity, high resolution, and image quality produced by its systems as well as the robust software interfaces, reliability, and versatility of its camera family—all which continue to stand as benchmarks for the high speed digital imaging industry.

Vision Research digital high-speed cameras add a new dimension to the sense of sight, allowing the user to see details of an event when it's too fast to see, and too important not to. For additional information regarding Vision Research, please visit www.visionresearch.com

Vision Research is a business unit of the Materials Analysis Division of AMETEK Inc., a leading global manufacturer of electronic instruments and electromechanical devices.

About I-MOVIX

I-MOVIX (www.i-movix.com) is a Belgian company with market-leading technology in the domain of extreme slow-motion (from 150 to 10,000 fps). The company's products, the SprintCam line, are the first true full broadcast integration solutions for ultra slow-motion, offering the unprecedented combination of very high frame rates and instant replay. The technology has applications in live sports and other live TV productions, as well as in commercials, documentaries, feature films, and scientific R&D.

The company is headquartered in Europe, with a growing global network of distributor partnerships.

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