

Hire co increases SprintCam stock



Against the clock: an Editec I-Movix SprintCam used for show jumping

I-Movix

By David Fox

UK broadcast production and hire specialist Editec now has the largest fleet of I-Movix SprintCam ultra-slow motion systems in Europe.

The announcement emerges in the wake of a recent purchase of multiple units.

“Since taking delivery of our first SprintCam systems in 2008, we’ve used them in a wide range of conditions and for events as varied as equestrian sports, athletics,

speedway and hip-hop dancing – all with great success,” said Editec MD Steve Cotterill.

“This latest order is a response to sharply rising demand as broadcasters have seen what SprintCam is capable of. Technically the system has performed well – it is truly a plug-and-play device. Tally and full talkback facilities and dual outputs (live/replay) enable the camera to be used live at any time, and a senior vision engineer was recently heard stating ‘this is the best picture quality I have ever seen from a high-speed camera’.”

The latest addition to the SprintCam range is the Phantom-powered SprintCam Vvs HD, which can operate at frame rates up to 2,700fps in 1080i50 or up to 5,800fps in 720p60 (more than 200 times slower than live action), with instant replay at native HD resolution and image quality.

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