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SPORTS VIDEO GROUP SVG EUROPE

Editec expands SprintCam fleet

July 26th, 2011 Posted in [News Roundup](#) by SVG Staff

UK-based broadcast production and hire specialist Editec has placed additional orders for an unspecified number of I-MOVIX SprintCam ultra-slow motion systems, making Editec's SprintCam fleet the largest in Europe.

Editec has supplied SprintCam systems to broadcasters in the UK since the product line was launched in 2008, working with key players on ultra-slow motion coverage of events in the UK and Europe including darts, Formula 1 racing, Hickstead show jumping, boxing, Premier League football, the Heineken Cup and international rugby, Cartier Polo Finals, and the Red Bull Air Race.

Steve Cotterill, managing director of Editec, said: "Since taking delivery of our first SprintCam systems in 2008, we've used them in a wide range of conditions and for events as varied as equestrian sports, athletics, speedway, and hip-hop dancing — all with great success. This latest order is a response to sharply rising demand as broadcasters have seen what SprintCam is capable of. Technically the system has performed well — it is truly a 'plug and play' device. Tally and full talkback facilities and dual outputs (live/replay) enable the camera to be used live at any time, and a senior vision engineer was recently heard stating 'this is the best picture quality I have ever seen from a high-speed camera.'"

Tags: [editec](#), [I-MOVIX](#)

This entry was posted on Tuesday, July 26th, 2011 at 11:14 am and is filed under [News Roundup](#). You can follow any responses to this entry through the [RSS 2.0](#) feed. Responses are currently closed, but you can [trackback](#) from your own site.

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Welcome

Sports Video Group Europe is the



trade organisation for everyone involved in sports broadcasting, whether leagues, federations, broadcasters, OB companies, production companies, systems integrators, stadia or otherwise. An independent affiliate organisation spun-off from the Sports Video Group in the US, its mission is to advance the creation, production and distribution of sports content - on all screens - via information, events and industry initiatives. ([read more](#))
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Andy Stout,
Editorial Director,
SVG Europe



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Industry Events

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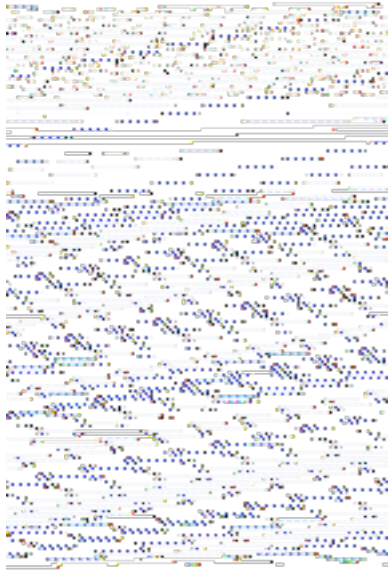
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