

## I-MOVIX sprintcam in ultra slow mo mode

Vijaya Cherian , April 7th, 2010

I-MOVIX will showcase the SprintCam Vvs HD, a new ultra-slow-motion system in live HD broadcast production. The SprintCam Vvs HD operates at frame rates from 25 to 2,500 fps in full HD and provides instant replay at native HD resolution and image quality.

The logo for digital productionme.com, featuring the word "digital" in a large, bold, white font above the word "productionme.com" in a smaller, white font, all set against a dark background.

Specially designed for live broadcast use, SprintCam Vvs HD can be specified in a standard camera version or optimised for shoulder-mounted portable shooting, providing greater convenience and creativity in ultra-slow-motion action. New features include a dual output allowing a camera operator to shoot and record at the same time, segmented memory, a replay vary-speed function, and integration of both live- and replay-view on the viewfinder.

"With this addition to the SprintCam range, we have created a powerful tool for broadcasters and filmmakers who want the best possible creative slow-motion tool in live situations," said Laurent Renard, CEO of I-MOVIX. "SprintCam Vvs HD is very easy to use and delivers the most extreme slow motion available in today's market."

Developed with Vision Research, the SprintCam Vvs HD system uses the latest generation of the Vision Research high-speed HD camera; an operational control panel; a slow motion remote and a camera control unit that provides control of the slow-motion instant replay, camera control, and data interface between camera, EVS server, or SDI recorder.

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